| Scott Hadly*Writer and Editor* | 3196 Manchester CourtPalo Alto, CA 94303**(805) 280-9112****sdhadly@gmail.com** |
| --- | --- |
| EXPERIENCE23andMe, Sunnyvale — *Managing Editor*April 2011 - PRESENTAs a writer and managing editor at 23andMe, I craft compelling narratives about genetics, research science, and people. I’ve moved from being a science and product features writer to managing our blog and helping to form our broader communications messaging and strategy about our complicated but exciting work. Oversee editorial calendars, design work, and SEO.Freelance, Palo Alto — *Ghostwriter*January 2019 - PresentI write for executives within the healthcare industry. The types of content include magazine articles, opinion pieces, and blog posts.Various Newspapers, Southern California — *Investigative Reporter, and Staff Writer*September 1993 - March 2011I worked as a staff writer, senior reporter, investigative reporter, and assistant city editor for the *Los Angeles Times*, the *Santa Barbara News-Press*, and the *Ventura County Star*. Authored thousands of stories and produced dozens of multimedia projects. Covered business, the environment, the military, local government, and the police. EDUCATIONUniversity of California, Berkeley — *MA Journalism*Worked freelance for several publications — the *Arizona Republic*, *California Magazine*, *Image Magazine.* Awarded the McClatchy News Service’s award for In-Depth Reporting.**University of California, Santa Barbara** — *BA German & BA International Relations* | SKILLS* Writing
* Researching
* Interviewing
* Managing teams
* Managing editorial calendars
* Managing Projects
* Communications strategy
* Messaging

AWARDS**Society of Professional Journalists** — *Ethics Award* **Southern California Journalism Awards —** *Investigative Reporting***Associated Press**  — *News Writing* **California Newspaper Publisher Awards —** *Breaking News, Feature Writing, Business Writing, and Investigative Reporting* |